Dr. Pardeep Kumar

**Designation: Professor, Department of Commerce,** 

Keshav Mahavidyalaya, University of Delhi. H: 4-5 Zone, Pitampura, Delhi-110035, India.

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- 8. Kumar,P.,(2015)"Correlation between Strategic Planning and Firm's Performance,", International Journal of Management and Business Studies. Sr. No.10.ISSN: 2230-9510(Online) 2231-2463(Print) IJMBS vol. 5 Issue.2 April-June 2015. Cosmic Journals, Page No 64-75. IF 5.923.
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- 16. Kumar Pardeep. Aggarwal. S.P. "Business Entrepreneurship and Management" (Foundations Course). Wisdom Publication. New Delhi. First Edition., 2013-14 ISBN: 978-93-81505-64-9
- 17. Kumar Pardeep. M.K. Nabi "Business Law". Wisdom Publications, New Delhi. First Edition 2014-15. ISBN: 978-93-81505-82-3
- 18. Management:- Principles and Application (As per the CBCS Syllabus). B.Com.(Hons) Semester III. BCH-3.3 (DU). Galgotia Publication. New Delhi. ISBN: 81-8218-095-3.
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- 23. Pardeep Kumar, "Management: Principles and Applications", ISBN:978-93-87684-16-4, JSR Publication House LLP, First Edition, B.Com (H) BCH 3.3. Semester –III, University of Delhi 2018
- 24. M.K. Nabi and Pardeep Kumar: Business Law, ISBN: 978-93-81505-82-3, Wisdom Publications, Delhi-110095, 2<sup>nd</sup> edition, 2018, B.Com University of Delhi, 2018.
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## **Project Awarded and Completed**

- 1. "Rural Marketing challenges in 21st Century" University Grant Project.UGC Approval No: 8-3(153)/2011(MRP)/NCRB).23/12/2011. Date of Implementation:-1/3/2012.Tenure of Project:- Eighteen Months. Total Grant Allocated: 1, 35,000. Total Grant Received:- 97,500. Final Expenditure: 40,688. Effective date of Implementation:-01/03/2012. Period of Report:-01/03/2012-30/4/2013.
- 2. "Factors that determine the shopping behaviour of customers of big shopping retail outlets and small neighborhood Kirana shops-A statistical survey of customers behaviour of shopping in Delhi and NCR" Innovation Project of University of Delhi(KM-201) 2014-15.

## Reviewer of Academy of Management

Academy of Management (USA)

AOM 2022, Theme Creating a Better World Together, 82nd Annual Meeting of the Academy of Management, 5-9 August 2022

Appointed as a reviewer of Five Research paper for the 82nd Annual Meeting of Academy of Management on August 2022. The following five research papers have been assigned for review for the Conference held on 5-9th August 2022, USA

- 1. Research Paper, "The Role of Boundary in Deterring Burnout Among Perfectionists in the Work–Family Interface", for the Organizational Behavior (OB) January 22, 2022
- 2. Research Paper, "Getting Under the Skin? Work-Family Interface's Effects on Personality Change & Reciprocal Relations", for the Organizational Behavior (OB) January 22, 2022
- 3. Research Paper, "Organizational Identity in a changing organization", for the Organization Development and Change (ODC) division was successfully submitted on Saturday, January 22, 2022
- Research Paper, "The role of Leadership Political Skills in the context of organizational change", for the Organization Development and Change (ODC) division was successfully submitted on Saturday, January 22, 2022
- 5. Evaluation of the Symposium, "The Contestation and Appropriation of Public Space", for the Organization Development and Change (ODC) division was successfully submitted on Saturday, January 22, 2022